

**16 October 2023  
FOR IMMEDIATE RELEASE**

**TRIPADEAL LAUNCHES HOTEL STAYS IN PARTNERSHIP WITH EXPEDIA TO EXPAND  
HOTEL OPTIONS**

- TripADeal launches Hotel Stays in partnership with Expedia
- TripADeal customers can now earn and use Qantas points on thousands of hotels
- TripADeal customers now have access to an even larger volume of hotel room availability and pricing from hotels across the globe
- TripADeal customers can log in online to access member only pricing on Hotel Stays

Byron Bay based online travel agent, TripADeal, have launched their Hotel Stays, significantly enhancing their hotel booking experience, and offering more options to destinations around the world than ever before.

Hotel Stays are the culmination of a new and exciting strategic partnership between TripADeal and Expedia, one of the world's largest online travel platforms.

With Expedia's comprehensive hotel inventory, TripADeal customers can now look forward to a seamless booking process with an unmatched variety of hotel choices, ranging from budget-friendly options to luxurious bucket-list resorts.

Travellers can also earn and use their Qantas Frequent Flyer points on the entire range of Hotel Stays, as well as accessing exclusive member only pricing online.

TripADeal's Co-founder and Co-CEO, Norm Black, said of the partnership, "We're thrilled to have partnered with Expedia to be able to bring our customers more.

"The collaboration represents a significant step towards making travel more accessible, convenient, and enjoyable for everyone.

"Expedia has significant experience in the travel industry and we're excited to be able to partner with them to take our hotel offering to the next level."

Not to be confused with TripADeal's Hotel Packages which customers have already come to know and love, Hotel Stays are a quick, hassle-free option that customers can use for a

standalone holiday, or use for a short-stay add-on on their already booked Tour and Cruises with just the click of a button.

Hotel Packages are hand-picked destinations by the TripADeal team and include the best deals on popular hotels, curated to include loads of perks and inclusions.

Richard Johnston, Co-CEO and Co-founder of TripADeal, was thrilled to see the company continuing to expand in the travel and technology space.

“We remain the same company, an online travel agency offering bucket list deals at incredible prices, but now with even greater reach when it comes to hotel accommodation. This is exciting news for our customers, and that makes us very happy,” Johnston said.

“We’ve continued to go from strength-to-strength as a business over the past 12 months as travellers returned to the skies following several years of restrictions, so we’re pleased to be able to offer them even more for their travel experience.

“This announcement is a testament to our sustained growth, and we’re looking forward to seeing how our customers utilise our new Hotel Stays offering going forward,” he added.

Hotel Stays are now live and available for purchase on the [TripADeal website](#).

- ENDS -

About TripADeal:

TripADeal is an online travel agent offering bucket list tour, cruise and escape packages at unbelievable prices to every continent including Antarctica, sending 60,000+ travellers around the world every year. Australian owned and operated, TripADeal was founded in 2011 by Norm Black and Richard Johnston and is based in Byron Bay. TripADeal was voted ‘Best Online Travel Agency’ by the Australian Federation of Travel Agents (AFTA) in 2017 and topped the Financial Review Fast 100 list for 2016 and 2017. In 2020, the company partnered with investor BGH Capital (BGH) and in May 2022 joined forces with Qantas Loyalty to offer even better value to holiday makers by allowing them to earn and use Qantas Points on all TripADeal holidays. TripADeal proudly sponsors the St George Illawarra Dragons, Manly Sea Eagles, the Carlton Football Club and the New Orleans Pelicans.

For more information, please contact:

Ashley Stewart - TripADeal Partnerships Marketing Specialist  
ashley.stewart@tripadeal.com.au